



8(a) | EDWOSB | SBE | DBE | WBE | MBE | SDB | CPUC

GOVERNMENT POINT OF CONTACT

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CORPORATE INFORMATION

Legal Structure: Subchapter S Corporation
DUNS: 800248879
CAGE CODE: 4T9Y
SAM Registered

GSA (AIMS): GS-07F-435AA
SBA 8(a) Case Number: 305435

NAICS CODES

- 541430 (Primary):** Graphic Design Services
- 541490:** Other Specialized Design Services
- 541611:** Administrative Management and General Management Consulting Services
- 541613:** Marketing Consulting Services
- 541850:** Display Advertising
- 541860:** Direct Mail Advertising
- 541870:** Advertising Material Distribution Services
- 541890:** Other Services Related to Advertising
- 541930:** Translation and Interpretation Services
- 561110:** Office Administrative Services

GOVERNMENT PURCHASING | CARDS ACCEPTED

COMPANY PROFILE

Lista Design is a full-service graphic design firm providing creative services in art direction, conceptualization, design, and layout. We produce an extensive suite of marketing and informational materials, including annual reports, brochures, power point presentations, logos, forms, tour books, advertisements, websites, flyers, newsletters, fact sheets, postcards, and signage. Working collaboratively with clients, translators, copywriters, photographers, stock photo agencies, and print vendors, Lista Design develops creative, professional materials that successfully “tell the story.” Our leadership and creative team has over 35 years of combined management and graphic design experience with a proven history of delivering exceptional projects on time and within budget.

THE LISTA TEAM HAS THE ABILITY TO

- ▶ Design creative and professional marketing materials;
- ▶ Design and develop project work plans, project budgets and adhere to a production schedule;
- ▶ Work with professional photographers and stock photo agencies; and use photographic images that “tell the story”;
- ▶ Identify and assess solutions, and ways of presenting technical information;
- ▶ Work collaboratively with client staff to design and produce creative marketing collateral; and
- ▶ Work with translators, copywriters and print vendors, from inception through to completion of projects.

PAST PERFORMANCE

- ▶ U.S. Department of Agriculture
- ▶ U.S. Department of Energy
- ▶ U.S. Department of State
- ▶ U.S. Office of Personnel Management
- ▶ U.S. Small Business Administration
- ▶ California High-Speed Rail Authority
- ▶ California Department of Transportation
- ▶ City of Anaheim
- ▶ City of Buena Park
- ▶ City of El Monte
- ▶ City of Fontana
- ▶ City of Pomona
- ▶ City of San Bernardino
- ▶ Los Angeles Care Health Plan
- ▶ Orange County Department of Transportation
- ▶ SANBAG

CAPABILITIES

- ▶ Logos
- ▶ Brand Development
- ▶ Information Campaigns and Supporting Materials
- ▶ Interactive/Web-based Outreach and Advertising
- ▶ Print Outreach and Advertising
- ▶ Publications and Training Resources (Print and Web-based)
- ▶ Promotional Materials
- ▶ Signage and Packaging
- ▶ Web Sites and Social Media Site